

Welcome!



**Arts
Fund
Webinar**



The Arts Fund

The Arts Fund is an initiative by Creative Industries North Bay aimed at supporting and growing the local creative sector in North Bay, Nipissing. Our objective is to bolster the arts, artists, and the creative sector while fostering creativity, enhancing quality of life, and stimulating economic development through direct investment from the City of North Bay.

Creative Industries

Creative Industries North Bay is a non-profit organization dedicated to supporting, connecting, and promoting the creative sector in North Bay, Nipissing. Our mandate is to foster a prosperous and progressive community through investments in the arts, artists, and creative businesses. We believe that a thriving creative sector contributes to the economic, social, and cultural vitality of our community.

Vision: Every community member sees the creative sector as a vital part of North Bay, Nipissing's identity and prosperity.

The Arts Fund: Investing in Our Creative Sector

The Arts Fund is a \$20,000 investment from the City of North Bay into the creative sector. It is part of a 3-year pilot project to test the impact of an arts fund in our community.

The Arts Fund aligns with Creative Industries North Bay Inc. mandate to support, connect and promote the creative sector to foster a progressive, prosperous community and our vision where every community member sees the creative sector as a vital part of North Bay, Nipissing's identity and prosperity.



Purpose and Scope

The objective of The Arts Fund is to bolster the arts, artists and the creative sector in North Bay, Nipissing while fostering creativity, enhancing quality of life and stimulating economic development through direct creative sector investment. It is meant to:

- Foster creativity within the North Bay community at all levels;
- Enrich how all North Bay, Nipissing residents experience and engage with the arts to encourage awareness, understanding, appreciation, participation, inclusion, diversity, and access;
- Leverage the creative sector to assert North Bay, Nipissing's uniqueness and to stimulate economic development and growth;
- Ensure that arts funding aligns with that of comparable municipalities; and
- Bring recognition to North Bay, Nipissing as a centre for arts and culture

Funding Amount and Timeframe

Applicants can apply for up to \$4,000 per project and may submit only one application in a year. The project must take place within the eligible window of October 1, 2023 - September 30, 2024.

Maximum Funding:

\$4,000

Application Limit:

One per year

Eligible Timeframe:

Oct 1, 2023 - Sept 30, 2024

Eligibility Criteria



Project Location:

City of North Bay Limits



Project Requirements:

Project must be rooted in a creative/artistic discipline
and open to the general public

Eligible Applicants

- Non-profit/charitable organizations OR ad-hoc collective/group based in North Bay or Nipissing First Nation
- Mandate/mission/purpose focuses on the creative and arts sector, with a history of presenting, advancing and/or servicing the arts, artists & community.

Ineligible Applicants

- Educational institutions or their academic units
- Individual artists
- Private businesses
- Organizations or projects already receiving Event Hosting Program funding from the City of North Bay

Eligible Costs

- Administrative/overhead costs
- Artist fees
- Artistic production and dissemination costs
- Marketing promotion
- Audience development
- Community engagement activities
- Venues or studio rentals
- Costs related to accessibility
- Minor equipment or software purchases to upgrade technology





Ineligible Costs

- Major capital purchases
- Programs/services that are delivered by an organization aligned with any political party
- Expenses incurred outside of the eligible program window
- Expenses outside of which is necessary to complete the project or program

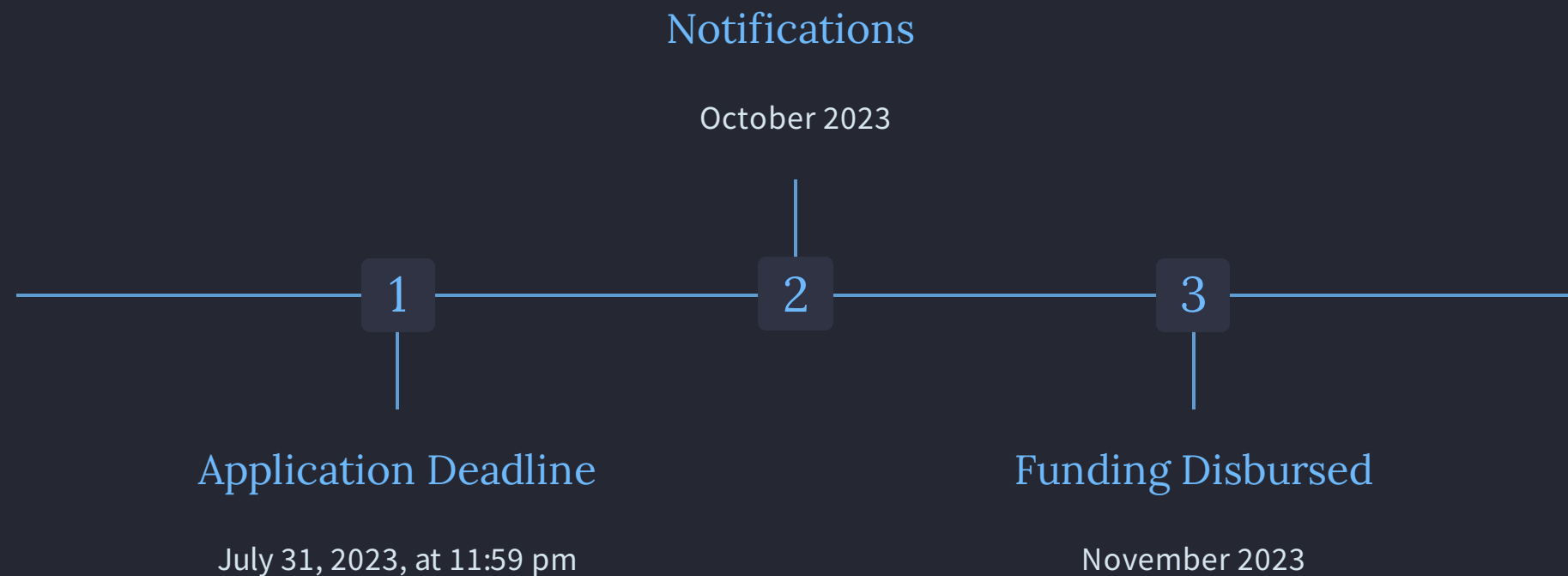
Funding Priorities

The Arts Fund will support the creative sector through prioritizing projects that:

- Foster innovation and collaboration;
- Prioritize inclusion, equity, diversity and access within the arts;
- Have the ability to show community impact and measurables with data; and
- Encourage and emphasize partnership building with other sectors

Selection Process and Application Timeline

The Arts Fund will select and review applications based on alignment with the funding priorities. The panel of peer jurors will represent various sectors of the arts and culture community vetted for conflict of interest will score applications.



Reporting Requirements

- Submitting a final report before September 30, 2024, and having it approved by the C.I. Board (aims to be form fillable online)
- C.I. present an overview of projects to the City Council in fall 2024
- Failure to submit final reports will lead to ineligibility for further funding.

Application Review + Q&A