

# CREATIVE INDUSTRIES

## *Minutes*

Date: Monday April 6th 2020 | Time 10:00am - 10:30pm  
Zoom Meeting

*Regrets: None*

*Present: Holly Cunningham, Amy Steele, Alix Voz, Dave Mendicino, Paula McCloskey, Dave Mendicino, Chelsea Reid, Jaymie Lathem (E.D.), Majelle Legros (Intern), Lindsey Sullivan*

10:11pm meeting called to order by Holly Cunningham

**Agenda - additions / deletions - none**

### **Approval of Agenda**

**Moved:** Chelsea

**Seconded:** Paula

**Motion:** Carried

**Approval of November Minutes - Deferred to Next Meeting**

**Declaration of Conflicts of Interest - none**

**Executive Director Report - Jaymie Lathem** as circulated

### **CO-VID 19 Update and Discussion**

- Creative Industries created a resource bank, funding/revenue loss tracker, and continuous upkeep communication to the creative community to receive the most recent news.
- Discussion of Zoom 'Community Check In'. Postponed until more information can be sourced.
- Dave will contact Anthony Rota with questions that Creative Industries has for the creative sector. Update to follow at next meeting.
- Majelle to contact radio stations as a means to promote digital sector events.

### **On Hold Due to COVID-19**

- Brainstorm Platform Ideation Workshops final sessions TBD
- Membership campaign
- AGM, with a possibility for online AGM
- Pretty Fly Round 2 date TBD

### **Looking Forward**

- Ongoing research for Micro-granting Program
- Communication & Advocacy during COVID-19
- Will be sending paperwork for NOHFC reimbursement in March (approx. \$14,325.00)

## **Grants Discussions**

- Canadian Heritage - First Spark Initiative . APPROVED \$5000 - Ideation Workshops for creative organizations to address shared business gaps. Potential facilitator: Mike Campigotto - 3 sessions: March 13th, 16th, 20th (two remaining sessions postponed)
- Trillium Seed Grant. Written & Submitted Feb. 26th. MAX 75K - ASKED \$46,780K - *This research project will convene around the emerging issue of evaluation practices within the creative sector. Through online surveys, in-person interviews and focus groups, we want to learn about current evaluation practices within the creative sector, what challenges, gaps and best practices are occurring. As part of Creative Industries learning, we expect to gain a better knowledge of current evaluation systems, approaches and implementation methods within the creative sector. Furthermore, we expect to learn what elements or gaps may be missing from creative sector evaluation practices and how Creative Industries could support better evaluation tactics and assistance in future.*
- OAC ASO Project Grant \$10k - NOT successful - will gain feedback
- Canada Council Sector Innovation- Creative Summit 62K - NOT successful - will gain feedback

## **Follow up & Action Items (matters for discussion if needed)**

- Zoom 'Community Check in' meeting to be determined.

## **Sector Updates** (opportunity to update board on important dates / events etc.):

- Artfix weekly online workshops
- WKP Kennedy Gallery - Easel Project
- VOX Choir - Weekly Zoom meetings
- Spring-Tune Up online for the Captiol Centre
- Quaratunes The Rock Music Festival

**10:30pm Motion for Meeting Adjourned:** Paula

**Next Meeting:** Monday May 4th 10am online