

# CREATIVE INDUSTRIES

## Minutes

Date: Monday July 13th 2020 | Time 10:00am - 11:30pm  
Zoom Meeting

*Regrets:*

*Present: Holly Cunningham, Alix Voz, Paula McCloskey, Chelsea Reid, Jaymie Lathem (E.D.),  
Majelle Legros (Intern), Lindsey Sullivan, Dave Mendicino*

10:05 pm meeting called to order by Holly Cunningham

### **Agenda - additions / deletions -**

#### **Approval of Agenda**

**Moved:** Chelsea

**Seconded:** Alix

**Motion:** Carried

**Approval of November Minutes** - Dave, seconded by Chelsea

**Declaration of Conflicts of Interest** - none

**Executive Director Report - Jaymie Lathem** as circulated

#### **Discussed**

- Financial / Purchases: In the process of completing all items needed/requested by accountant - final stages
- Opened Shopify Account (3 months free - looking at \$9 a month option for future.
- It builds code for purchases that can be embedded into website) Will speak for website hoster to determine next steps. Waiting to hear back.
- NOHFC reimbursement received
- Discussion on Makers Collective out of Kitchener/Waterloo w Business Centre about a small revenue stream through their initiative program.
- Grants and Funding
  - NECO - regional relief & recovery program: ED will research areas in need of funding and potentially ask for funding
  - Pending Grants & Result Date
    - Trillium Seed - submitted Feb. 26th ASKED \$46,780K Results: Denied. Feedback.
- Insurance Policy renewal
- Partnering potential: Nipissing/Canadore Research/MANO/WorkInCulture/Artspond. Different means of finding partners in order to make initiatives happen without getting a specific grant for it. Best means to drive needed research.

- Diversity Training Session: first of two anti-racism sessions for the arts sector. Next session upcoming. Potential aid with city council.

### **Action Items**

- Upcoming grants:
  - Trillium: Grow - August 12th (deadline may shift to Sept.) Opportunity to adjust the previous Grow grant.
  - Meeting between ED and Chair to determine future grant opportunities to brainstorm future/potential funding opportunities
- Relief Funding for ASO's. Research on what information is available and if we fall under the funding windows.

### ***Two new singing authorities Chelsea Bourget and Alix Voz with the Bank of Montreal***

Motioned by Paula McCloskey, seconded by Dave Mendicino

### **New Business**

- Insurance Policy: standard policy. Create paper trail of requisition for insurance policy. \$581.04
- ED reimbursed for payroll fees
- New Board Members to replace two members: recruit new members in the fall
- Membership Initiatives
  - Moving forward, memberships will be used to collect information on our membership base based on three tiers of membership: individual, organization or collective, or patron of the arts. The prices of these memberships will begin at \$20
  - Similar marketing push as the previous GoFundMe Campaign. A separate meeting with ED marketing coordinators to further discuss.

### **Follow-Ups and Updates:**

- Condo project looking for art for their new building. They are looking to partner with Creative Industries to vet art for their lobby/consultation. Emphasis on fair vetting process. In the early stages, push to next meeting.

### **Sector Updates:**

- Alix exhibition opening at the WKP Kennedy Gallery: opening Friday 17th, book by appointment.
- Live Patios now open

**11:28 pm Motion for Meeting Adjourned: Paula**

**Next Meeting:** September Meeting