

CREATIVE INDUSTRIES *Agenda*

Date: Monday May 4th 2020 | Time 10am - 11am Virtual via ZOOM

Regrets: Lindsay, Majelle

Present: Jaymie, Holly, Diane, Dave, Chelsea, Alix, Paula

Meeting called to order: @10:10 am by Holly

Agenda - additions / deletions – additional summer student by Jaymie

Approval of Agenda motion by Dave to approve, seconded by Holly

Approval of November & May Minutes - Paula

motion as a slate, Diane seconds – all in favour

Declaration of Conflicts of Interest - none

Executive Director & Marketing Intern Report - as circulated

- Recirculating videos about creative sector, taxes & business account on track, we will need two signers on cheques, and can't use the debit on purchases – **applying for a business credit card** which will alleviate some bookkeeping and transactional issues
- Written feedback received on unsuccessful Trillium Grow Grant - Jaymie will follow-up with Trillium Officer for additional feedback. It is noted that this is the first round of Trillium applications since sector Cuts - making a much more competitive pool
- Positive feedback on Community Check-In, encouragement for additional meetings for cross-sector communication. Future check-in being organized - based on adaptations/what galleries look like, equity/accessibility moving forward
- Jaymie continuing research on Micro-granting program progress and process, pros/cons in obtaining charitable status
- Grants seem logical to redirect into digital avenues as opposed to in-person meetings.
- Jaymie reworking & submitting CCA Sector Innovation & Development for May 6th to host a Creative Summit in Fall 2021. Past grant feedback stated the want for a summit theme & more specific panel/workshop topics. **Board discussed that a Summit will be needed more than ever, we now have an opportunity to reconvene post-crisis.**
- Sector outreach is currently on-hold because of COVID. Those dollars will be redirected to an Emergency fund – which may flow through some provincial ministries at some point. Survey through Vic Fidellis' office may be assessing how funding will flow into the community. Survey was very organization geared as opposed to individual. Based on several Tourism Sport and Culture meetings, no specific mention of supplementary creative sector funding coming through them, just that existing pots of money won't be cut at all. (specifically OAC)
- Jaymie & Holly are trying to set up a meeting/conversation with Vic Fedeli. Plan is to address 3-5 points to make best use of opportunity. Conversation should highlight points / needs stated on recent survey distributed. Fidelli is a key stakeholder as Minister of Economic Development, we are an Industry within his riding.
- Federal gov't announced a rent relief program. Gaps still remain i.e: landlords decide whether or not to participate. Residential/Commercial is typically provincial jurisdiction -

is the province going to step in to address this? Federal program cuts short to assess and assist Ontarians; Need to highlight the importance of creative business and what is needed to survive this crisis (ex. additional arts relief funding); A lot of folks are going to want to participate in creative community activities - stress the importance of investment in the arts & culture community both recovery based funding and long-term sustainable.

- Ontario Creates/Ontario Live in partnership with Bell launched funding for musicians to do shows and monetize
- **Recurring themes from Lisa McLeod town hall meetings:** when will we be back to work? Commercial Rent Relief? A lot of solutions coming down from the government rely on pushing payments into the future- deferring rent/loans etc. This is troubling because deferral just pushes problems into the future (ex. massive debt). **Important to note we understand federal logistics – but that federal protocols are failing/have shortcomings that need to be addressed on a provincial level.**

Matters for Decision / Discussion

- Federal Summer Jobs program grant written by Majelle and Jaymie –**We can contact Anthony Rota regarding a summer student with a recalibrated plan based on Community Check-In needs for research / assistance in adapting to digital practices** (develop digital practices and connecting, creating online resources, hosting webinars etc.) This would advance the accessibility piece within our mandate. Adapting Canada Summer Jobs application is supported unanimously.

BMO Business Bank Account - signed resolution needed to obtain credit card

Resolution: that Creative Industries board authorizes Executive Director Jaymie Lathem to apply for and obtain an organizational MasterCard through the Bank of Montreal in association with a BMO business bank account.

Moved: Chelsea **Second:** Alix - UNANIMOUSLY SUPPORTED

Motion: The board authorizes Jaymie Lathem to apply for a BMO Business Bank Account on behalf of Creative Industries, subsequently providing a signed board resolution letter. Inquire on card maximum. Jaymie will circulate resolution for signing.

TABLE FOR JUNE MEETING: Thoughts to develop internal banking policy i.e. require two to sign on all checks; specifically signing authorities (executive board + Jaymie) in addition to Exec; Monthly credit card purchases/transactions to be reviewed by 2 Board Members before Reimbursements. In light of COVID N2M2L has created requisition forms for digital signatures for approving payments.

- Looking at long-term sustainability as a sector, community, accessibility, equity - future grants to assess / address this issue - discussion ensued around Digital Mainstreet platform and using as framework specific to creative sector. Possible Grant CCA 50k Digital Strategies Fund. It is noted that CCA Digital Strategies looks for cross-Canada

model implementation - who could we partner with to strengthen application / impact broader community / reach.

Follow up / Action Items (matters for discussion if needed)

- Holly & Jaymie spoke with Anthony Rota via Zoom April 17th. Rota open to communication & continued feedback on federal program gaps, barriers, improvements
- COVID-19 Current Actions: Communication - continuing to share info through various channels. Advocacy Efforts - Staying in contact with ASO's, Gov't through participation in online conversations, one-on-ones - ensuring NB's creative sector has a voice.

New Business (discussion if necessary)

Updates / Correspondence

Sector Updates (opportunity to update board on important dates / events etc.)

Promote *Ontario Live* to ensure musicians are aware; WKP Gallery is doing an Inspired podcast and digital magazine, everyone is welcome to submit, Alix looking at adapting WKP programming to offer paid artist exhibitions with modified exhibitions; Work and Culture offering free posts on their job board during the month of May.

Meeting Adjourned: Motioned by Paula

Next Meeting: a month – June 8th @10am