

# CREATIVE INDUSTRIES

## Minutes

Date: Wednesday, Oct. 07th, 2020 | Time 2:00pm - 3:30pm  
Zoom Meeting

*Regrets:*

*Present: Holly Cunningham, Alix Voz, Paula McCloskey, Jaymie Lathem (E.D.), Majelle Legros (Intern), Dave Mendicino, Chelsea Reid, Katie Bevan, Lindsay Sullivan*

2:08 pm meeting called to order by Holly Cunningham

**Agenda - additions / deletions - none**

### **Approval of Agenda**

**Moved:** Paula

**Seconded:** Alix

**Motion:** Carried

**Approval of Sept. Minutes - Paula, seconded by Dave**

**Declaration of Conflicts of Interest - none**

**Executive Director Report - Jaymie Lathem as circulated**

### **Discussed - Finances**

- **\$1140.00 OWED TO 9Lives Design**
- **\$284.76 OWED to Jaymie** reimbursement for WAVE monthly payroll fee
- \$103.86 Shopify 'Buy Now' annual fee
- Accounting fees

### **Discussed:**

- Potential rent relief for the past six months of unused office space
- Membership - Approval of cost, tiers, website, video, launch date. Membership Campaign discussed with soft/hard launch approved.
- Push to look into charitable status in order to receive a higher amount of donations. Though charitable status is a goal, it is an ongoing process. Committee of board members to do the research. Pushed to November.
- Grants & Initiatives
  - Trillium | Resilient Communities Fund - **Dec. 2** - grant written for the first deadline in order to gain feedback before second deadline.
  - OAC | Arts Response Initiative - Approach (both Org. & Org. Partnership)
  - Digital Mainstreet '[Future Proof](#)' Phase 3 'Community Collaboration Projects' - Partnerships with Business Centre

- AGM - suggest a digital AGM and board member call out. Recommend Nov. 2nd
- [Endowment Incentives](#) - Canada Cultural Investment Fund - suggest scheduling a special meeting to fully discuss w Kate Merrit from NB Community Foundation)
- Discussion on future worries of funding with COVID taking away funding from the arts and what that may mean for C.I

### Follow up / Updates

- Trillium | Resilient Communities Fund - Sept. 2 submitted. **“Our: Organization with a \$24,200 Resilient Communities Fund grant will rebuild and recover from impacts of COVID-19 by: upgrading our technology & develop financial plan & best-practices policy to support a sustainable creative sector in North Bay, Nipissing.”** Will hear back before Dec. 02 next deadline.
- Digital Mainstreet [‘Future Proof’](#) Phase 3 ‘Community Collaboration Projects - collaborative streaming, finding cost-effective platforms, access to digital equipment, professional development.
- Bank signing authority - Alix, Chelsea, Holly to completed paperwork as signing authority at bank BMO
- Follow up w NB/PS Business Center/Makers Market partnership, small revenue of \$29.99

### New Business

- New board members wanted including treasurer, future AGM to be planned before December 31st. Ideal: Search for new members with arts sector background/patron with treasury skills.
- Majelle NOHFC update. To contact NOHFC in order to ensure that funding continues.

### Sector Updates:

- North Bay Film Festival online - November 13th to the 15th
- WKP Kennedy Halloween Reception - Studio Nude Beach 2-4pm, 8-10pm tickets are free - booking viewing appointments
- Artfix fall calendar- spots open/still have room. Podcasting, memoir writing, improv online workshops.
- NB community foundation has funding for COVID-related funding.

**3:27 pm Motion for Meeting Adjourned: Paula**

**Next Meeting:** Undetermined