

CREATIVE INDUSTRIES

Minutes

Date: Tuesday Feb. 23rd 2021 | Time 1:30pm - 2:45pm

Via ZOOM

Regrets: Paula McCloskey Present: Holly Cunningham, Lindsay Sullivan, Jaymie Lathem, Dave Mendecino, Alix Voz, Chelsea Reid

Meeting called to order: 1:34pm

Agenda - additions / deletions

Approval of Agenda - Lindsay motion to approve, Chelsea seconds

Approval of Oct. Minutes – Motion to defer December Minutes to next meeting – Alix motion, seconded by Dave, unanimous support

Declaration of Conflicts of Interest – none

Executive Director Report - as circulated

-Membership campaign still ongoing

Financial / Purchases with Action Needed:

- Jaymie reimbursement for WAVE monthly payroll fee (Jaymie will update and circulate for next meeting)

Matters for Decision / Discussion

- AGM will be for 2019 review engagement & 2020 reports from WAVE accounting program, we are in the midst of having review engagement for 2020
- **AGM - via ZOOM with Tentative date April 29th @ 7pm**

Motion to approve scheduling of joint 2019 / 2020 AGM for April 2021

Motioned by: Lindsay

Seconded by: Alix

Motion Passed: unanimous support

Current Board Structure

- Current Board Members moving forward into 2021 (as stated in document circulated)
Lindsay will be stepping down at AGM, Holly at 6-term limit as stated in our bylaws and needs to step down - consider acting as Ex Officio if needed for transition. The following board members are pleased to return: Chelsea, Alix, Dave and Paula.\
- Jaymie will be circulating a board member orientation package for current board members to seek and recruit new board members.
- Potential Members who are interested in joining: Trevor Beard (Tourism North Bay), Jennifer Allison (Art & Sole Academy) & Brannyn Hale (Property Owner/Developer)
- Executive roles may be considered before hand but will be determined at the board meeting following the AGM.

- Jaymie is actively recruiting a treasurer

Follow up / Updates (matters for discussion if needed)

- Membership - Going well (approx. \$600 worth). Instagram/Facebook sharing triggers new membership purchases. We hope to promote membership at future events.
- Grants & Initiatives
 - NOHFC Intern - with changes we are **only eligible for 1 year. Jaymie is planning on applying for a marketing intern as her capacity is maxed.
 - Healthy Communities Initiative - to lead a public art initiative in partnership with various creative sector groups to lead artistic programming. Grant would be in partnership with the City of North Bay (PAAC funding of 15K) and Downtown North Bay. Scope of funding is large, municipalities are eligible, divided out the funding per region – based on population (ex. Toronto has many dollars vs. us in the North) – we have about 700k within our region, writing a grant for >100k assessed by our regional group, and <100k assessed by a national group. Jaymie feels strategically we should apply for >100k to be assessed locally. 2 deadlines: March 9th & June 2021
 - Waiting to hear back from: OAC | Arts Response Initiative - both Org. 15K & Org. Partnership 30K; Ontario Trillium Fund \$20K; Canada Council Digital Strategies grant 50K (total of 115K in potential grant dollars) – We gotten through first round of Digital Strategies Fund
 - Digital Mainstreet [‘Future Proof’](#) Phase 3 ‘Community Collaboration Projects’ Approved 20k C.I. is lead-- audio tour project ‘It Happened Downtown’ - set to be complete by end of March 2021. Funds are going to administrative overhead, participants honorariums, videographer, coordinator and marketing person to accomplish the project. On track for Spring completion. Will be launched via DriftScape in partnership with Tourism North Bay.
- Bank signing authority - Alix, Chelsea - Jaymie still needs to follow-up with BMO

New Business (discussion if necessary)

- 2021 Budget will be circulated before AGM.

Updates / Correspondence:

Creative City Crush currently on pause due to lack of capacity.

Sector Updates (opportunity to update board on important dates / events etc.)

Meeting Adjourned: Chelsea motions, Holly seconds 2:42pm

Next Meeting: TBD