

# CREATIVE INDUSTRIES

## Minutes

Date: Monday Sept. 20th 2021 | Time 7:00pm - 8:00pm

Via ZOOM

*Regrets: Brannyn Present: Alix Vox, James Miles, Anita Brisson, Ivy Ireland, Jennifer Allison, Patrick Gilbert, Chelsea Reid, Emily Couchie, Dave Mendicino*

Meeting called to order:

### **Agenda - additions / deletions**

**Approval of Agenda:** 1st James, Second Jennifer. Motion Carried

**Approval of April Minutes:** Minutes from previous meeting will be circulated and approved at next meeting

**Declaration of Conflicts of Interest** - none

**Executive Director Report** - as circulated

### **Matters for Decision / Discussion**

- NOHFC (job posting as circulated) no errors brought up. Jaymie to confirm wage is correct. Seems low - will reach out to NOHFC to determine if hourly wage can increase
- Board Meetings - Monday nights at this time work for everyone. Alix teaches all day Mondays but is flexible to meet schedules of board members as a whole

### **Follow up / Updates (matters for discussion if needed)**

- Current Grants & Initiatives
  - Canada Council for the Arts - Research Project: gearing up to begin. Jaymie is setting up conversations with mentor org. and project leads named in application in coming weeks
  - OAC Org. Partnership: beginning progress with Kate Merritt to develop toolkit for fellow small to med. sized communities to develop new, sustainable funding approaches
  - OAC Shared Digital Resources: need to organize community survey/discussion. Jaymie waiting to start until Marketing Intern is hired
  - OTF Resilient Communities: need to purchase new computers / software. Jaymie working on identifying computers to suit org. Needs
  - Facebook - still locked out of FB. Jaymie obtained a list of paperwork needed for FB to consider restoring access. James: building a new C.I. FB business page that is not 'attached' to a private/single FB user could be best step forward. Jaymie will look into.

### **Financials**

- Canada Summer Jobs (CSJ) - waiting to be reimbursed \$4509.00
- Jessa Lafromboise CSJ - contract to finish Creative City Crush publication project. \$2500 to max. \$3000 with December completion date (contract as circulated). So much positive feedback from community who have worked with Jessa.

### **New Business (discussion if necessary)**

- In discussion with City of NB - Micro-granting program. Dave M: City is supportive of the creative sector and recognizes the importance arts and culture has on city growth.

Jaymie: Currently putting together a 2-pager to outline impact and process of a creative sector micro-grant to send to City

- Obtaining Charitable Status could unlock C.I.'s ability to responsibly secure 'sponsorship' and larger fundraising efforts. Something to act on in 2022.
- OTF Operations: Successful \$43,400. Hire Sustainability Officer. Dollars to hire a 'Sustainability Officer' and help offset rent. Discussion ensued for office space. Chamber of Commerce is open to assisting in any way possible. There is a second desk in Jaymie's Office, additional desk in hallway - will make it work with what we have. New hires could also work specific days remotely.

**Sector Updates:**

- James - music in micro seems to be the current 'working model' i.e. Live + Live Stream. Access to insurance to host live music seems to be a huge barrier - unaffordable or no options at all.
- Alix - WKP Kennedy Gallery is open to hosting small live music events in future
- Patrick - Currently working on tourism and city promotion projects

**Meeting Adjourned:** James M at 8:10pm

**Next Meeting:** TBD (Monday nights at this time seem to work for everyone. Alix will work within this schedule if needed)