

CREATIVE INDUSTRIES

Minutes

Date: Thursday, Jan. 20th 2022 | 6:30pm - 7:30pm

Via ZOOM

Regrets: Anita Brisson, Brannyn Hale

Present: Alix Vox, James Miles, Jennifer Allison, Emily Couchie, Dave Mendicino, Patrick Gilbert, Bryan Kimber, Ivy Ireland, Chelsea Reid

Meeting called to order: Alix 6:33pm

Agenda - additions / deletions - No

Approval of Agenda - Dave M, second Jennifer

Approval of April, May, Sept. Minutes - James M, second Jennifer

Declaration of Conflicts of Interest - No

Executive Director Report - as circulated

Welcome New Team Members

- Jason Harris - Marketing & Communications (NOHFC Internship 12-months - Start date Jan. 17, 2022)
- Logan Buckton - Sustainability Officer (OTF Operational Funding 12-months - Start date Jan. 17, 2022)

Matters for Decision / Discussion

- City Budget approval - changes to C.I. annual funding
 - Bryan - City of NB will develop partnership agreements for both C.I. annual contribution of 75k and micro-grant program of 20k.
 - Jaymie - Kingston Arts Council is our mentor org. who has developed a strong micro-granting program in their community at arms-length from their municipality
- Development of our creative sector micro-grant (whoop!)
 - City has requested a cost analysis of developing endowment fund with: Community Foundation as funds manager/holder; City of North Bay as funds manager/holder; C.I. as independent funds manager/holder
 - C.I. will be seeking charitable status to ensure org. is an eligible donee to receive endowment dollars from NBACF and/or intake endowment/charitable dollars as an org.
 - Jaymie - overall, C.I. needs to raise/attract approx. 1 million in an endowment fund to glean 40k annually for the purpose of a long-term sustainable micro-granting program
 - Action - will be developing community survey to begin process of gaining insight and needs to ensure micro-grant is community reflective and impactful
 - Logan, as Sustainability Officer, will be assisting/facilitating in all the above research/actions.
- Update/New Executive Director Employee Contract
 - Action - Executive Board to review

Follow up / Updates (matters for discussion if needed)

- Current Grants & Initiatives
 - OAC Org. Partnership: beginning progress - Working with Logan and partner org. NBACF
 - OAC Shared Digital Resources - Working with Jason
 - OTF Resilient Communities: Purchase software for C.I. use (Jason);
 - Jaymie is working with 9Lives Design (website development + #CreativeCityCrush online publication)
 - Canada Council for the Arts - Research Project: Setting up discussion in near future with potential research leads to discuss research strategy to ensure impact and capacity maintained

Financials

- Working with Anita to present quarterly reports in near future + 2022 budget
 - Jaymie - Will be circulating the 2022 budget and updated by-laws for review/approval by next meeting.

Updates / Correspondence

Sector Updates:

- Alix – solo show installed at the Alex Dufresne Gallery in Callander
- Emily – Indigenous Week will be promoted through the University, Feb 28- March 4th focusing on Indigenous creativity, showcasing local, regional artists
- Jaymie – Ice Follies being postponed until 2023. Committee is planning a big celebration of art and community on the ice of Lake Nipissing for 10th anniversary.
- Nipissing University – Upcoming Artist Talk with SparkBox Studio presented by Nip Fine & Performing Arts Department, delivered via ZOOM, open to public

Meeting Adjourned: James at 7:25pm

Next Meeting: TBD